



Peak Performance Summit 2025

*RDC's 39th Annual
General Meeting*

FEATURED KEYNOTES



**Graham
Sherman**

*Owner - Tool
Shed Brewing
Company*



**Bruce
Kirby**

*Acclaimed
Explorer | Writer
| Photographer*

MAY 28 - 29

TRAVEL DAYS MAY 27 & 30

FAIRMONT PALLISER
Calgary, AB

**COMING
SOON**

Final Agenda Coming Soon

RDC's 39th Annual General Meeting

RDC is pleased to bring the 2025 Annual General Meeting to “sunshine city” in beautiful Calgary, Alberta. Calgary is known as one of the sunniest cities in Canada, boasting over 2300 hours of sunshine each year. Calgary is also home to over 7,000 hectares of park land and offers over 700km of bike pathways. The city also hosts the infamous “Calgary Stampede”, which attracts over 1 million visitors every year.

The association is pleased to bring the Peak Performance Summit to commemorate our 39th Annual General Meeting on the West Coast this spring. RDC's Annual General Meeting is an excellent way to connect with your customers, suppliers, and supply chain partners to learn and trade ideas on leadership and innovation, politics, the economy, and the future of distribution.



AGENDA HIGHLIGHTS



Graham Sherman is a self-professed “high level geek” who used his love of technology to disrupt an entire industry. In 2013, Sherman took homebrewing “too far” when he launched the Tool Shed Brewing Company. What was originally a hobby housed in his backyard tool shed is now a 22,000 square foot brewery with product sold in over 1000 locations. Speaking on his bumpy entrepreneurial journey, Sherman’s passion comes through in every talk as he shows audiences how to harness disruption to transform their lives.

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Bruce Kirkby lives life on the edge. An acclaimed explorer, travel writer and television host (with a degree in engineering physics), Kirkby’s travels have taken him from the world’s highest mountains to the wildest rivers and driest deserts. He draws on these experiences to provide real-world, practical lessons on resilience, risk management, workplace safety, and change leadership, helping individuals and organizations confront fears, embrace change, and find lasting success.

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Sean Simpson, Senior Vice President with Ipsos Public Affairs, has been with Ipsos for fifteen years, and leads the public-opinion polling and reputation specializations in Canada, working in survey design and analysis. He holds a Bachelor’s and Master’s Degree in Political Science from Wilfrid Laurier University where he specialized in Public Opinion Polling, and where he now teaches summer crash courses in questionnaire design and survey sampling. Sean’s research is focused on stakeholder relations, communications, reputation, issues management, policy, and polling for public release (earned media). Sean is a primary spokesperson for Ipsos in Canada, leads Ipsos’ media relationship with Global News, and had been featured regularly on CTV, CP24, Global News and Corus Radio.



RRoss Prusakowski is the Deputy Chief Economist & Director of Export Development Canada’s Country & Sector Intelligence team (CSI). The CSI team is responsible for providing country and sector analysis in support of EDC’s transactions, internal risk ratings as well as highlighting global risks and opportunities for EDC, our customers and partners.

Ross has been with EDC for nearly 12-years. His previous experience includes working for the Conference Board of Canada and with the Government of Alberta’s Department of Finance.

ACCOMODATIONS



WELCOME TO THE FAIRMONT PALLISER

FEATURES

- Hawthorn Dining Room & Bar
- In-room Dining
- Indoor Pool & Whirlpool
- Steam Room
- Fitness Centre 24 Hours Daily
- RNR Wellness Spa
- Complimentary High-Speed Internet
- 20 Minutes from Calgary International Airport

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2025 AGM Pricing

UNTIL MARCH 17TH, 2025

EARLY BIRD MEMBER \$1699+HST
EARLY BIRD NON-MEMBER \$1899+HST

AFTER MARCH 17TH, 2025

REGULAR MEMBER \$1799+HST
REGULAR NON-MEMBER \$1799+HST
GOVERNMENT/MEDIA \$1499+HST
COMPANION/SPOUSAL \$825+HST

**REGISTER BEFORE
MARCH 17TH TO SAVE**

Visit www.rdcanada.ca/agm to
register today.